

May 19, 2008

Ms. Marlene H. Dortch, Secretary
Federal Communications Commission
445 12th Street S.W., Room TW-A325
Washington, DC 20554

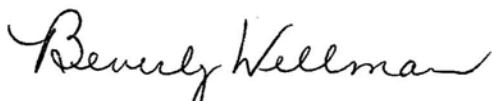
RE: MB Docket No. 04-233

Dear Secretary Dortch,

I am writing on behalf of the Mercer County Convention & Visitors Bureau. We are a destination marketing organization that strives to increase visitation to the area by promoting area attractions and events. In this line of work, we depend heavily on media resources. Our involvement with WVVA-TV has always been a positive experience. The station airs news stories regarding new tourism development and assists the Bureau in notifying area viewers of events. Issues dealing with hotel-motel tax legislation and funding issues relating to attractions are often covered. The news staff regularly interviews organizers of various activities to inform the public and generate support.

Mercer County Convention & Visitors Bureau counts WVVA-TV as one of our largest allies. Their support certainly helps the organization to be successful. We respectfully ask they be allowed to continue to operate in the same fashion and not insert a bureaucratic framework into a system that is currently working well.

Sincerely,



Beverly Wellman
Executive Director

BW/meb